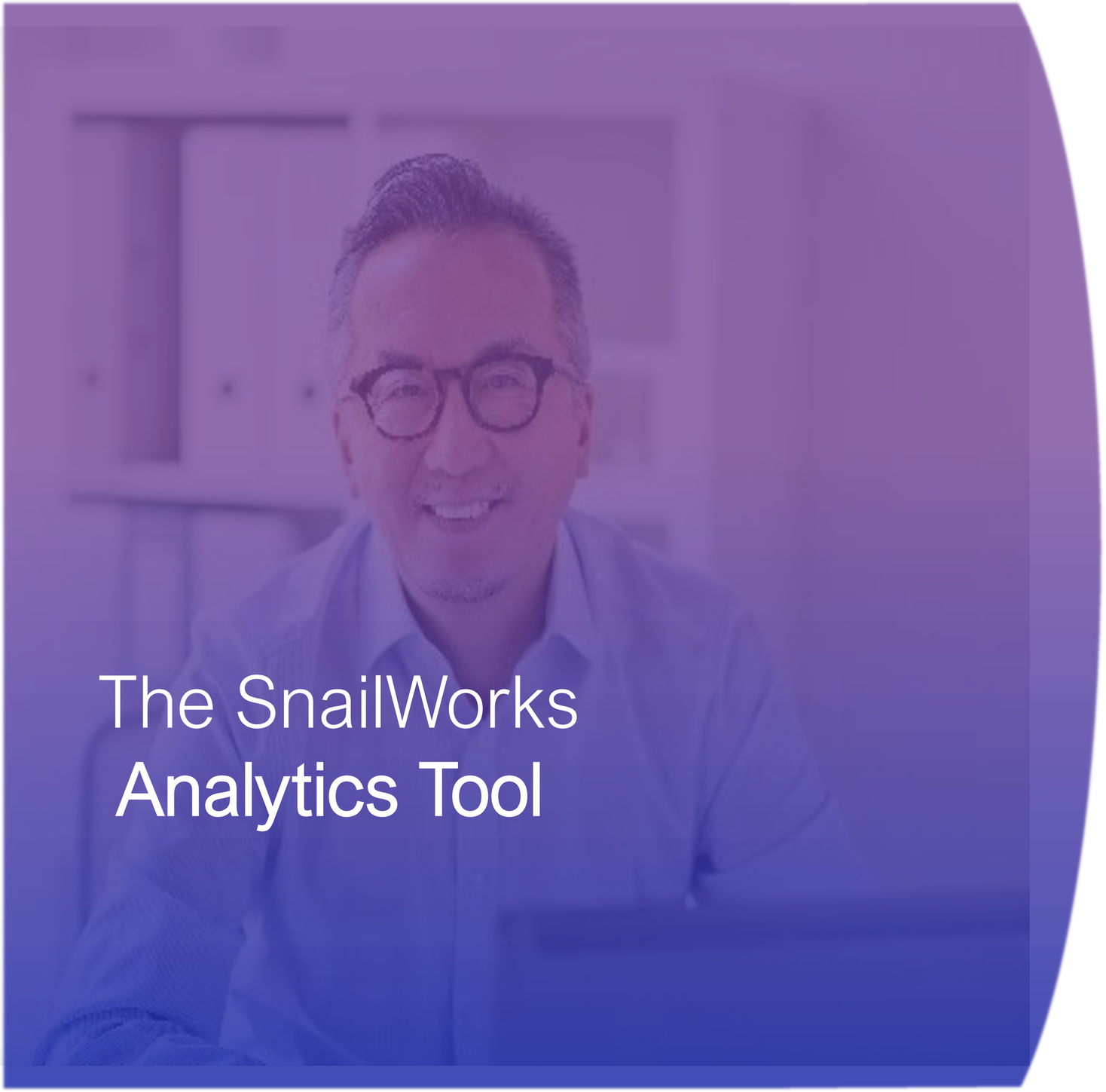
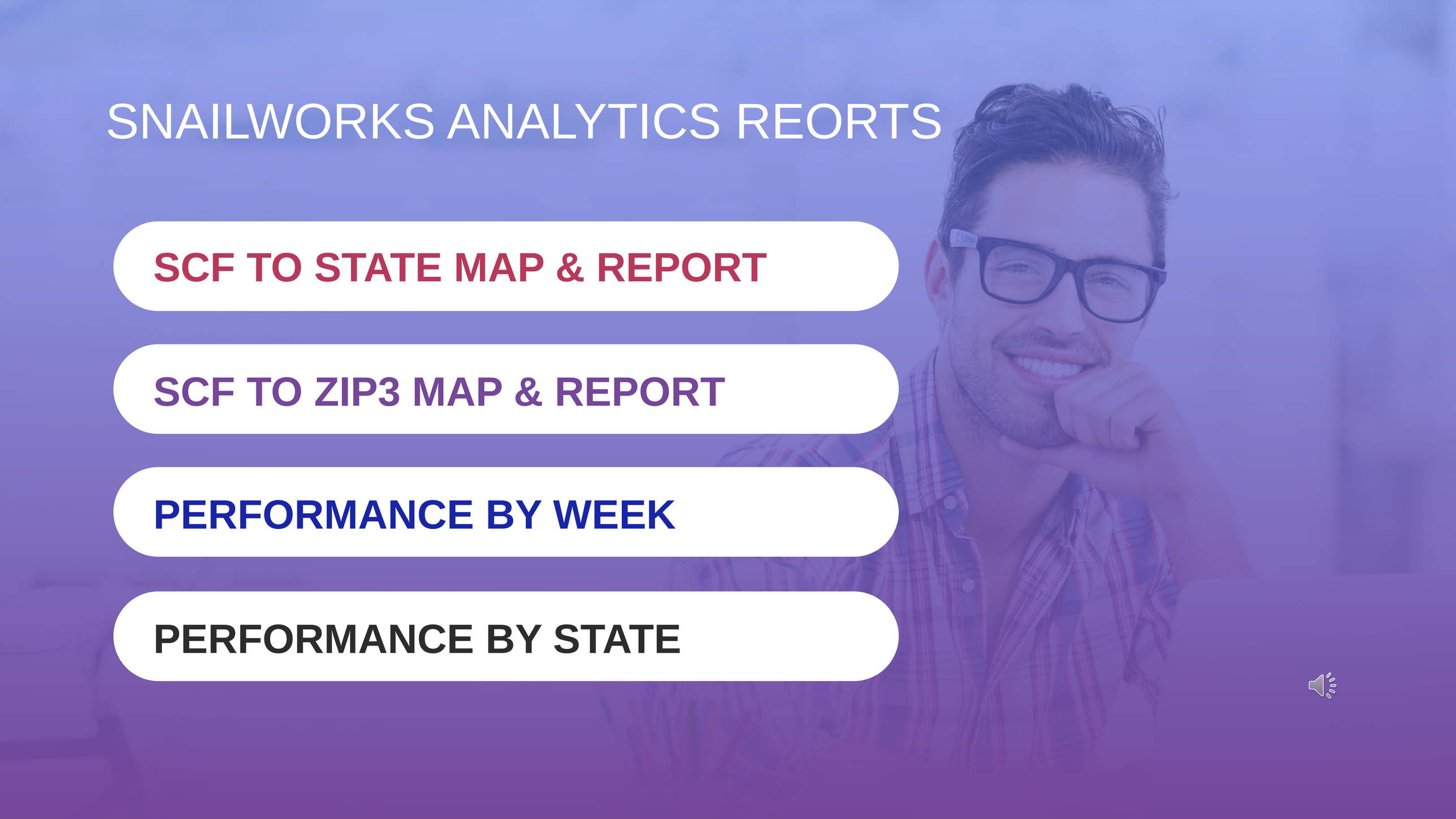


The SnailWorks Analytics Tool

SNAILWORKS™
Direct Mail Insights & Solutions

The SnailWorks Analytics Tool provides users with aggregated reporting on postal performance including all mail tracked across the entire SnailWorks platform.

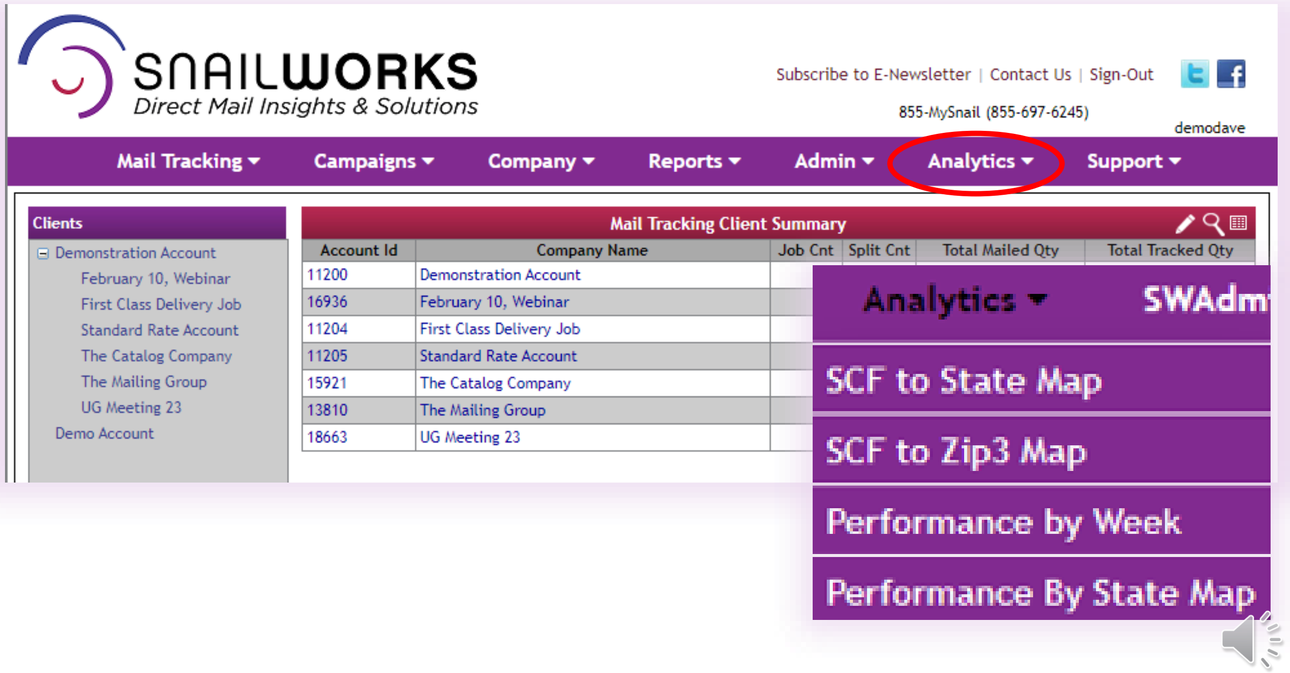
SNAILWORKS ANALYTICS REORTS



- SCF TO STATE MAP & REPORT
- SCF TO ZIP3 MAP & REPORT
- PERFORMANCE BY WEEK
- PERFORMANCE BY STATE

LOCATE THE ANALYTICS FUNCTION

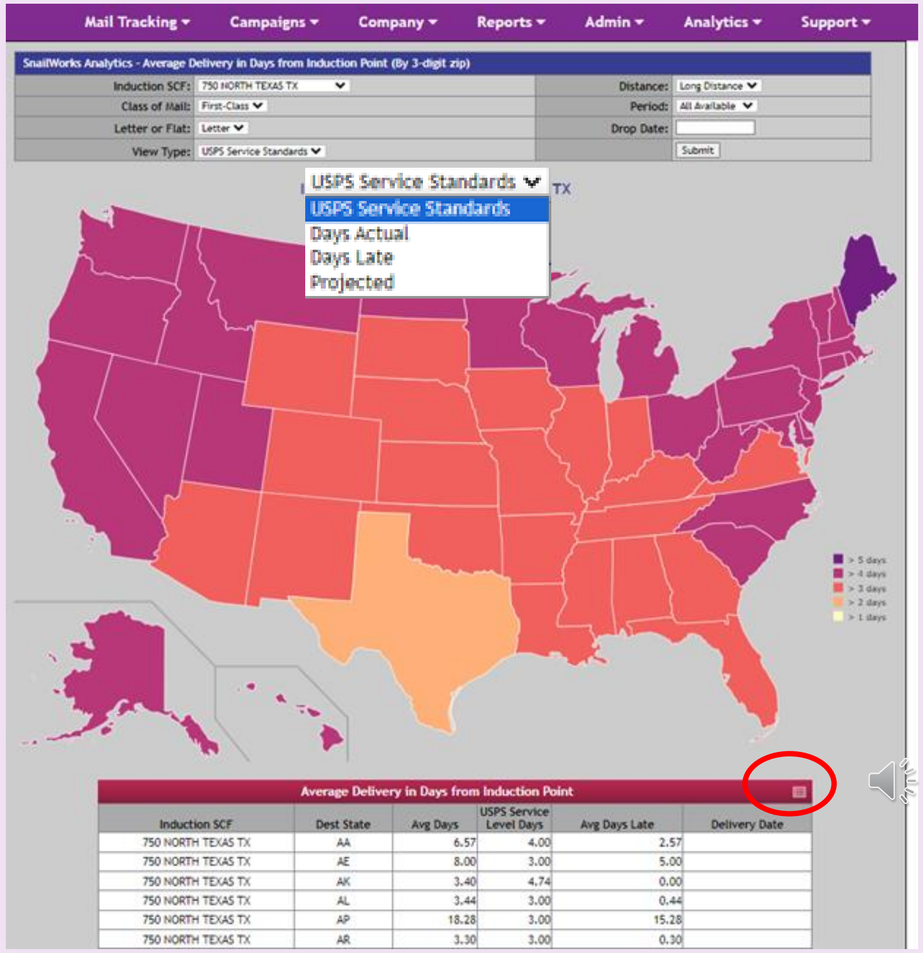
Locate the Analytics tab on your SnailWorks dashboard. The dropdown menu provides you with four (4) options.



SCF TO STATE MAP AND REPORT

The SCF to State report allows users to select an induction SCF and view average days for delivery to each state. Users have the option to select mail class and piece type of mail as well the period of time for measurement.

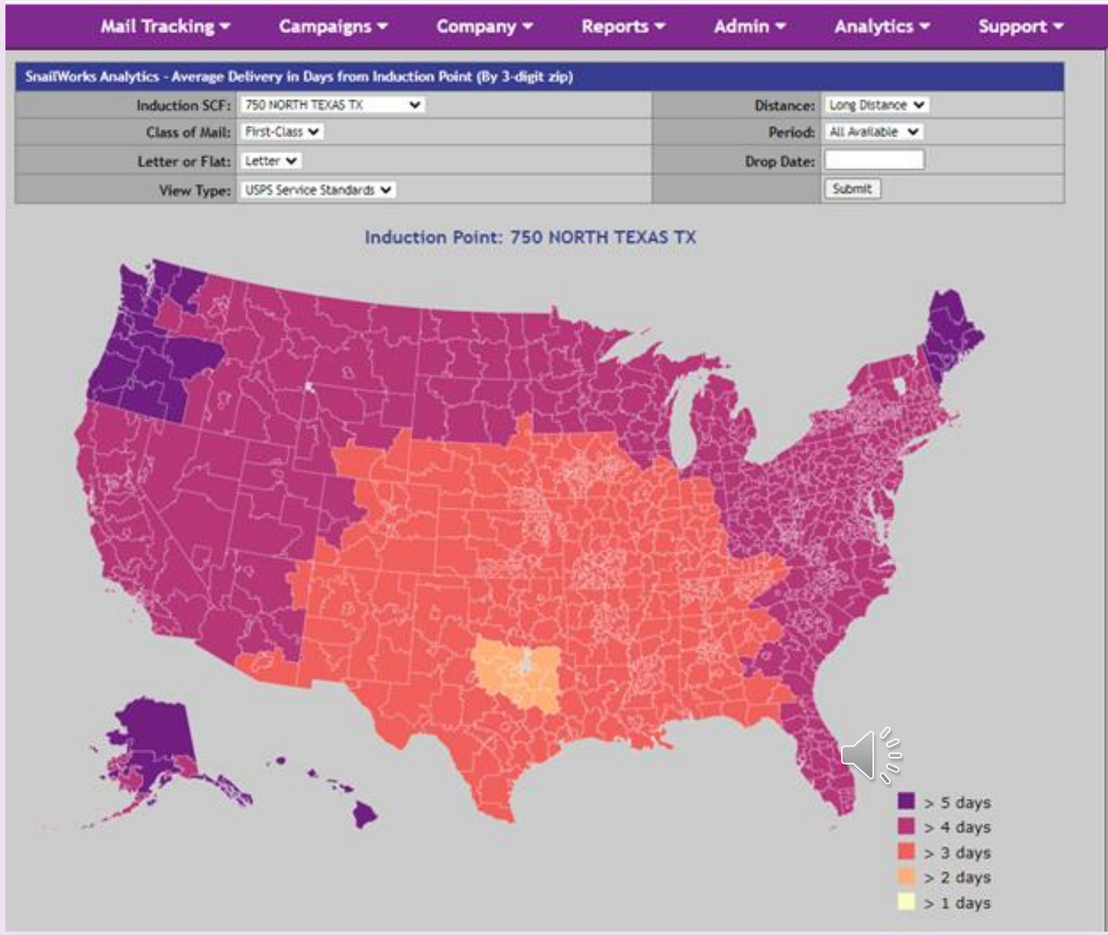
Download the data as a CSV file by clicking the download button!



Induction SCF	Dest State	Avg Days	USPS Service Level Days	Avg Days Late	Delivery Date
750 NORTH TEXAS TX	AA	6.57	4.00	2.57	
750 NORTH TEXAS TX	AE	8.00	3.00	5.00	
750 NORTH TEXAS TX	AK	3.40	4.74	0.00	
750 NORTH TEXAS TX	AL	3.44	3.00	0.44	
750 NORTH TEXAS TX	AP	18.28	3.00	15.28	
750 NORTH TEXAS TX	AR	3.30	3.00	0.30	

SCF TO ZIP3 MAP AND REPORT

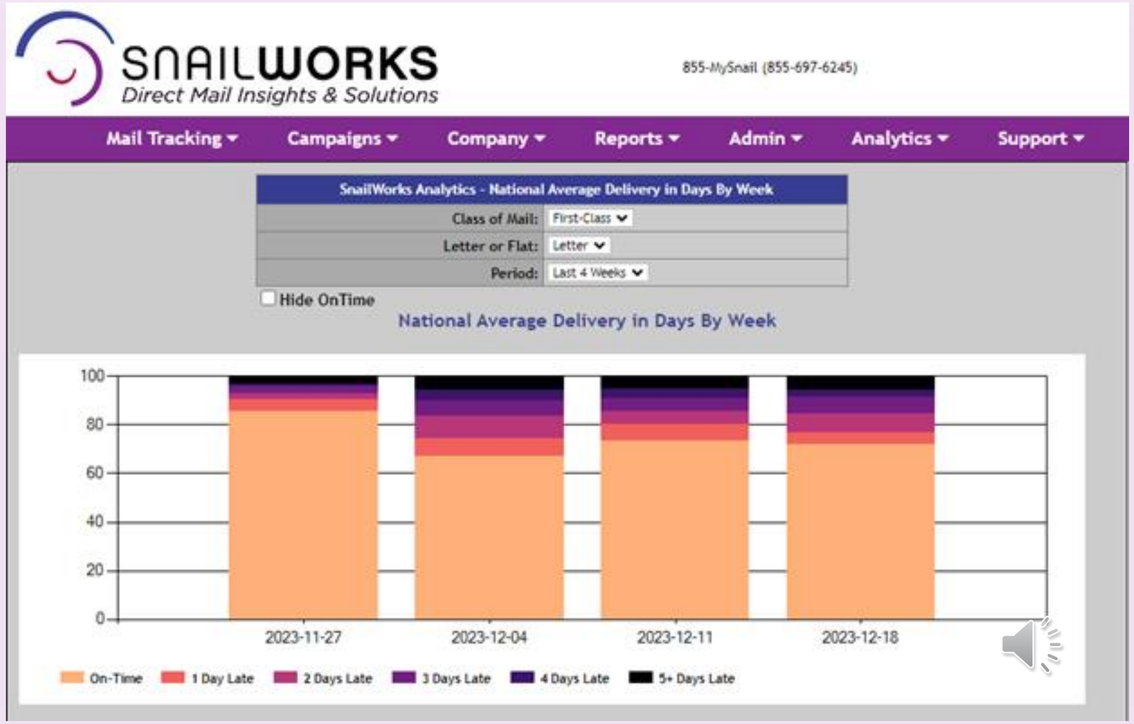
The SCF to Zip3 report allows users to select an induction SCF and view average days for delivery to each three digit zip. Users have the option to select mail class and mail piece type as well the period of time for measurement.



PERFORMANCE BY WEEK

The Performance by Week report allows users view how much mail is delivered on time as well as number of days for late mail. Users have the option to select mail class and mail piece type as well the period of time for measurement.

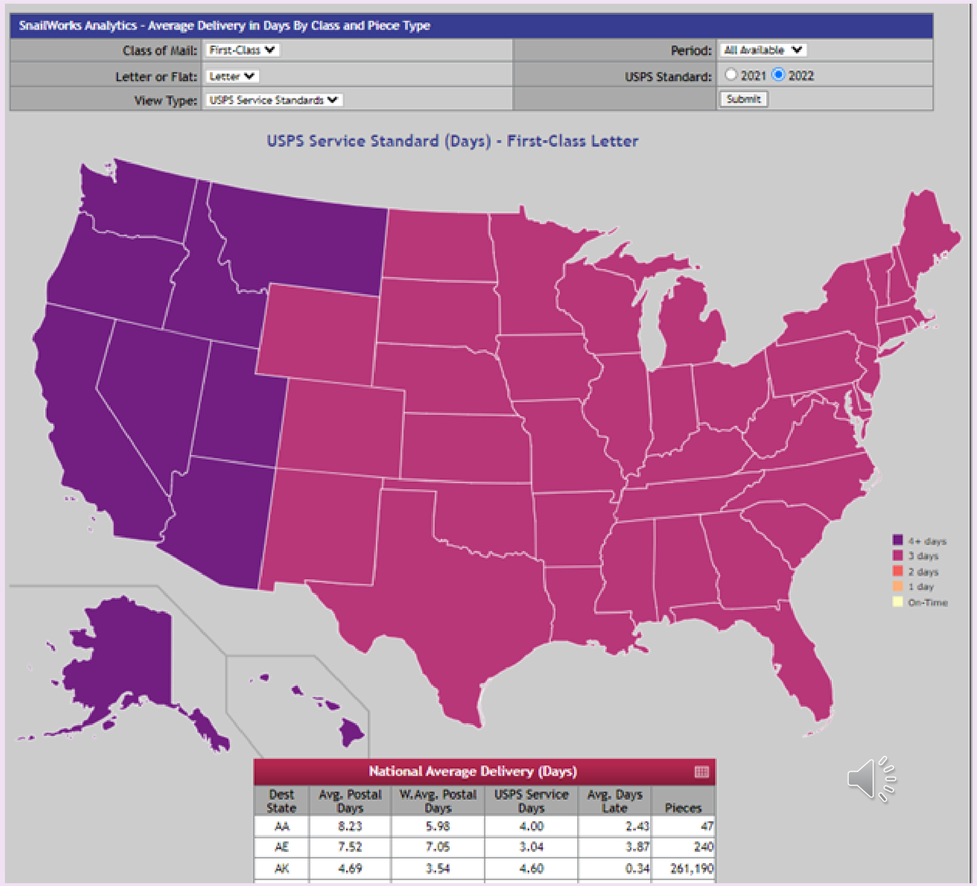
Click the Hide on Time box to see only percentages for late mail.



PERFORMANCE BY STATE

The Performance by State report provides data on the average number of days mail is taking to deliver by state and the average number of days for late mail. Users select mail class and mail piece type as well the period of time for measurement.

This report also provides number of pieces in the sample.



ANALYTICS REPORTING

SELECT YOUR REPORT

SELECT THE TYPE OF MAIL

SELECT YOUR GEOGRAPHY

DOWNLOAD AND SHARE REPORTS

REPORT FORMAT

Each report provides unique views of how mail is traveling over a user defined period of time.

CLASS AND LETTERS/FLATS

Reporting is provided for first class and marketing rate as well as letters and flats – you chose which you want to report on.

INDUNCTION POINT AND DESTINATION

Chose where your mail will enter the postal system and receive reporting for the destinations for which you are sending.

MOST REPORTS DOWNLOAD AS CSV

Easy to share with co-workers and clients.

QUESTIONS?

We love to hear from our clients!

SNAILWORKS
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Frederick, MD 21701

snailworks.com